

FOR IMMEDIATE RELEASE

CONTACT: Nikki Tankursley
nikki@projectfrog.com
(415) 814-8520

**PROJECT FROG SELECTED TO PARTICIPATE AT TRANSATLANTIC
GREEN PLATFORM 2009 IN LA BAULE, FRANCE**

**World's Most Promising Clean -Tech Companies to Meet With European Utility,
Energy and Manufacturing Leaders**

San Francisco – May. 20, 2009 – Project FROG (www.projectfrog.com), leading manufacturer of LEED certifiable smart building systems, has been selected and confirmed to participate at the Transatlantic Green Platform 2009 (www.transatlanticgreenplatform.com) being held in conjunction with the World Investment Conference in La Baule, France, June 3-5, 2009.

Hosted by Europe Plus foundation and Avise Partners, the Transatlantic Green Platform will feature some of the world's most promising clean-tech companies. Project FROG CEO, Mark Miller (AIA, LEED AP), will present to European utility, energy and manufacturing leaders from BP, Total, EDF, Veolia, Siemens and Renault, among others.

“This high-profile event is an excellent opportunity for Project FROG to engage with qualified prospects, partners and investors,” said Jean-Bernard Guerrée, managing director at Avise Partners.

“Project FROG is innovating across the construction spectrum to deliver fast, responsive, environmentally responsible building solutions that vastly improve energy efficiency while minimizing construction waste and resource consumption,” said Mark Miller, CEO of Project FROG. “An exciting alternative to traditional construction, our smart buildings – and the novel technology employed to build them in an integrated kit format – are highly relevant to a global audience, and we very much look forward to the opportunity that the Transatlantic Green Platform provides to connect with Europe's largest clean-tech players.”

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About Project FROG

Better, Greener, Faster. Smart. Project FROG makes the most technologically advanced, energy-efficient building systems on the planet. Employing novel clean technology across the construction spectrum, Project FROG aims to revolutionize an industry rife for innovation by creating new standards for healthy buildings that significantly reduce energy consumption and construction waste. An initial \$8M in venture funding from Rockport Capital facilitated entrance into the education market in California, New England and Hawaii. Near-term plans include expansion along the West Coast and Atlantic Corridor, as well as into government, retail and healthcare sectors. Project FROG's smart building systems are baseline LEED Silver, and frequent recipients of industry awards for their design and performance. For more information, visit www.projectfrog.com.

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