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CONTACT: Nikki Tankursley
nikki@projectfrog.com
415-814-8520

PROJECT FROG WINS 2008 CRUNCHIES AWARD
FOR “BEST CLEAN TECH”

SAN FRANCISCO, Calif. – January 13, 2009 – Project FROG, San Francisco-based manufacturer of LEED rated high performance building systems, is pleased to announce it was honored on Friday with a 2008 Crunchies Award for “Best Clean Tech” company. The Crunchies, co-hosted by GigaOm, VentureBeat, Silicon Valley Insider and TechCrunch, is an annual industry award that recognizes and celebrates the most compelling start-ups, internet and technology innovations of the year.

“We were honored just to be included as a finalist, so we were surprised and thrilled to receive the award for Best Clean Tech Company,” said Mark Miller, founder and CEO of Project FROG. “Clean Technology is an emerging field with tremendous opportunity for innovation, and we have great need for creative entrepreneurs, venture capitalists and especially prescient media such as the sponsors of the Crunchies. The other finalists are remarkable companies with important innovation and technology, and it’s a privilege to be recognized among them.”

The awards were host to more than 80 nominees across 16 categories, and winners included Facebook, GoodGuide, Amazon Web Services and Google Reader. Better Place was the runner-up in the Clean Tech category.

About Project FROG

Better, greener, faster, cheaper. Smart. Project FROG Inc. is a venture-backed company founded in 2006 with the mission of designing and manufacturing smart buildings –

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high-performance, green building systems that are healthy, quick to deploy, affordable, sustainable and permanent. The company's leadership team comprises award-winning business professionals, engineers, architects as well as accomplished entrepreneurs and innovative builders. FROG (Flexible Response to Ongoing Growth) products are contemporary, highly functional, energy efficient, quick-to-deploy and adaptable. The recipient of numerous industry awards, Project FROG is at the forefront of change for a new standard in green building. For more information, visit www.projectfrog.com.

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