

FOR IMMEDIATE RELEASE:

## **Project FROG Receives Division of the State Architect (DSA) Approval**

### **High Performance “Green” Modular Classrooms Available for the First Time with Full DSA Certification**

SAN FRANCISCO (March 21, 2007) – Project FROG – the Flexible Response to Ongoing Growth – announces its sustainable modular buildings have been awarded “Pre-Check” (PC) approval from the Division of the State Architect (DSA). Product lines Dragonfly and Turtle are now available with DSA PC approval - thus enabling California K-12 schools and Community Colleges to purchase units with the assurance they meet the California State Architect requirements. Completing the rigorous design approval process in advance of submittal for a specific school construction project results in significant time and cost saving for all future deployments.

“There is nothing like Project FROG on the market today. Our buildings meet High Performance school requirements as defined by the Collaborative for High Performance Schools, are environmentally friendly, and can be installed quickly- in a matter of weeks not years” says Project FROG C.O.O. Leela Gill. “Having DSA PC approval tells administrators these buildings meet tough structural, life safety, and environmental standards, and the permitting process can be expedited in a timely and efficient manner.”

FROG environments surpass Title 24 energy requirements and are LEED certifiable. FROG is designed around effective learning behaviors. With its abundance of natural light, excellent acoustics, exceptional air quality, and seamless user-friendly technology, the high-performance design is a far cry from the trailer classrooms used today. The sleek, modern

design helps eliminate central supports that often block critical classroom sightlines. The colors, walls and interior systems are all customizable to fit individual client needs.

Individual units range from 1,000 sq ft to 1,700 sq ft; however the system can be joined together in several different configurations to accommodate the diverse array of activities that schools foster, from academics to athletics to arts, or even entire campuses.

Project FROG, based on green building technology, is extremely efficient in how it is manufactured and how it operates, minimizing the energy and resources needed. The buildings are designed to accept living roofs and solar panels and are made from many recycled materials.

Similar to that of popular pre-fab housing, the assembly of FROG buildings is easy and quick-to-deploy requiring only a small crew and a few weeks.

With rapidly changing demographics and advancements in technology, education officials are paralyzed with the impediments of permanent construction and need a quick to deploy and affordable alternative like Project FROG. In addition, the need for healthy and high performance learning space is underscored by the startling statistics on the number of students currently learning in temporary trailers: of the 15 million college students in the U.S. today, 20%, or three million students, are studying in trailers. By 2012, that number is expected to rise to one quarter of the total student population. And in California elementary, middle and high schools alone, more than 80,000 trailers are in use, housing at least two million students.

Priced well below the cost of permanent construction, unit pricing is prepared on a project by project basis and varies depending on volume, configuration and local labor rates.

Current construction projects include a Learning and Technology Center and Child Development Campus. Project FROG also has a demonstration unit in San Francisco available for private tours.

## **About Project FROG**

Project FROG™ Inc. designs, manufactures and sells high-performance, sustainable, and quick-to-deploy buildings that utilize modular construction technology. FROG (Flexible Response to Ongoing Growth) units fill the product gap between underperforming temporary trailers and expensive permanent structures in the construction market. The product line is architecturally stylish, highly functional, energy efficient, and easily adaptable for many different applications including education, government, healthcare, and retail.

## **About DSA**

The Division of the State Architect (DSA) acts as California's policy leader for building design and construction, and provides design and construction oversight for K–12 schools and community colleges.

###

Media contact: Nikki Tankursley, Project FROG Inc., 415.288.3399 [nikki@projectfrog.com](mailto:nikki@projectfrog.com)